



# ***PROGRAM***



## **EUMODNEXT FINAL CONFERENCE INTERNATIONAL CONGRESS, BURGOS**

**Thursday and Friday, 9<sup>th</sup> and 10<sup>th</sup> MAY 2024**

**Innovative tools and approaches for  
improving the prevention of fraud in the  
context of the Next Generation EU Funds**



**UNIVERSIDAD  
DE BURGOS**



EUMODNEXT project aims to protect the EU financial interests combating fraud and corruption, making a critical comparison of the anti-fraud laws measures adopted by each Member State to, under a SWOT analysis, carry out an investigation that comes to propose standard criteria not only at national level but for the entire European Union when setting criteria for granting of NextGeneration EU funds.

EUMODNEXT project has the following specific objectives:

To set under the spotlight the EU Member States National anti-fraud plans by developing a framework comparative analysis of the anti-fraud plans of each European country, enabling the adaption of the coming EUMODNEXT toolkit (EUMODNEXT systematic comparative research handbook).

To put into action tools to prevent fraud in NextGeneration EU funds framework, by creating a web page using machine learning method adapted to include the possible red flags in each public procurement financed by NextGeneration EU funds (EUMODNEXT Machine Learning Red flag web page).

To raise awareness of the legal profession and directly-related practitioners on the importance of fight fraud in the NextGeneration EU funds framework, by organizing a final conference to a great audience of national anti-fraud agencies, judges, lawyers, and other European institutions involved (EUMODNEXT Final Conference).

The EUMODNEXT Final Conference will take place in Burgos, an historical city that the year 2021 celebrated the VIII Centenary of the Cathedral. The city and the University welcome to all participants.

**Thursday 9th**

- 9:00 – 9:30h** Registration
- 9:30h– 10:15h** Official Inauguration (Room Salón de Actos, Faculty of Economics, Universidad de Burgos).
- Juan Bautista Delgado García*, Dean of the Faculty of Economics, University of Burgos  
*José Luis Concepción* President of the High Court of Justice of Castilla y León.  
Coordinator of EUMODNEXT Project

**Parallel Session 1: Antifraud Measures in Resilient and Recovery Plans  
(Room Salón de Actos, Faculty of Economics, Universidad de Burgos)**

- 10:30h** **Keynote Speaker:** “Legal problems in the award and execution of European funds: in particular, Next Generation funds.”  
*Víctor Joaquín González-Herrero González*, Prosecutor, Ex Management Counsellor at the European Union's Anti-Fraud Office (OLAF)
- 11:15h** **Coffee break and Networking**
- 11:30h** **Round Table** “Different legal comparisons and legal problem with NEXT GENERATION Funds”  
**Moderator:** Fernando García-Moreno Rodríguez (Professor in Administrative Law, University of Burgos, EUMODNEXT Project)  
**Participants:**  
*José Luis Concepción* (President of the High Court of Justice of Castilla y León).  
*Juan José López Marqués* (Lawyer. Executive in MBAEsade. Professor in Corporate Commercial Law)  
*Luis Martínez de Salinas* (Lawyer. Ex magistrate of the National Audience)  
*Carlos Bilbao* (Professor of Financial and Tax Law. UBU).  
*Carlos de Lara Vences* (Professor of Civil Law. UBU).
- 13:15h** **Networking and Q&A**



**Parallel Session 2: Research of EUMODNEXT International Team in Fraud and corruption (Room Salón de Grados, Faculty of Economics, Universidad de Burgos)**

- 10:30h**                      **Keynote Speaker:** “Governance, Corruption and Investment”.  
*Jorge B. Farinha*, University of Porto.
- 11:15h**                      **Coffee break and Networking**
- 11:30h**                      **Presentation of works** (15 min per each paper)
- “What do young people know about corruption? Youth anti-corruption potential in Lithuania, Germany and Spain”  
Authors: Vita Juknevičienė, Rita Toleikienė, Sigita Balčiūnas (Vilnius University, Lithuania), Thomas Baumgärtler (Offenburg University of Applied Sciences, Germany), Julieta Díez Hernandez, Paula Anton Maraña (Burgos University, Spain), Nora Leach (Nottingham University, United Kingdom)
- “Cognitive framing of corruption: An International Comparative Analysis”  
Authors: Ralf Barkemeyer, Julien Hanoteau, Alfredo Jimenez, Lutz Preuss, Dejan Zec (Kedge BusinessSchool) and Pablo Aguilar (University of Burgos)
- “Analyzing corruption tolerance in Europe”  
Authors: Begoña Álvarez García, Dolores Lagoa-Varela, Susana Iglesias Antelo (University of A Coruña) and Jorge Gallud (Universidad de Valladolid)
- 12:30h**                      **Networking with the participants, Q&A**
- 12:45h**                      **Presentation of works** (15 min per each paper)
- “Green washing of top Multinational firms and environment controversies”  
Authors: Alfredo Jiménez, Julien Hanoteau (Kedge Business School), David Blanco and Julieta Díez (University of Burgos)

“Does the presence of women on corporate boards reduce the ESG controversies? Evidence from European companies”

Authors: Dolores Lagoa-Varela, Susana Iglesias Antelo, Begoña Álvarez García (University of A Coruña) and Jorge Gallud (Universidad de Valladolid)

“Contracts and Consequences: A study of CEO Non-Compete Agreements in banks”

Authors: Shivam Agarwal, Thomas Flavin, Thomas O’Connor (Maynooth University) and Mohamad Favour (American University of Beirut)

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- 13:30h**                      **Presentation of Handbook of EUMODNEXT TEAM** about: “A comparison of Antifraud Legal measure to prevent the fraud in NextGeneration Funds for each UE country”
- 13:45h – 15:00h**        **Networking with the participants, Q&A and Lunch Break**

**Parallel Session 3: Research of EUMODNEXT International Team in Fraud and corruption (Room Salón de Grados, Faculty of Economics, Universidad de Burgos)**

- 15:30h**                      **Keynote Speaker:** “About the effectiveness of Next Generation Funds”  
*Jorge Gallud Cano*, University of Valladolid and *Florencio López-de-Silanes*, SKEMA Business School.
- 16:15h**                      Presentation of works (15 min each paper)
- “The impact of NextGeneration EU Funds on inequality: A DGSE model approach”  
Authors: María Malmierca-Ordoqui, Marta del Río and Carlos Arenas-Laorga (University of Villanueva)
- “The G in ESG. Are corruption practices really reflected on the stock market return?”  
Authors: Andrés Mesa-Toro, Marta Alonso and Antonio Moreno Ibáñez (University of Navarra)

“Corruption Detection through Textual Analysis? Evidence from Eurozone Banks”

Authors: Rodolfo Damiano, Salvatore Polizzi, Enzo Scannella and Guiseppe Valenza (University of Palermo)

**17:15h**                      **Networking with the participants, Q&A and Coffee break**

**17:30h**                      **Presentation of the Special Issues (Guest editor and/or Associated editors)**

*Business Ethics, Environment and Responsibility Journal (WILEY)*

“International Comparative Perspectives on Corruption and Fraud”

*Business Research Quarterly Journal (SAGE)*

“Greenwashing and Financial Controversies”

*Palgrave McMillan Pilot Monograph*

“Fraud and Corruption in EU Funding”

**Parallel Session 4: Financial Aids and EU Funds for Entrepreneurs, SMEs, city and country Councils (Room Salón de Actos, Faculty of Economics, Universidad de Burgos)**

**15:30h**                      **Round table for companies and experts in NextGeneration Funds**  
“SMEs and city and country Councils experts”

**Moderator:** Fernando García-Moreno Rodríguez (Professor in Administrative Law, University of Burgos, EUMODNEXT Project).

**Participants:**

*Rodrigo Cebrián (Regional Community of Castilla y León)*

*Eva Santillana (Provincial Council of Burgos)*

*Alejandro Sarmiento (PROMUEVE, Burgos)*

*Beatriz García (SODEBUR)*

*Andrés Pereda Martínez (Corporate Director of the Spanish Chamber of Commerce)*

**17:15h**                      **Networking with the participants, Q&A and Coffee**

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**20:00h**                      **Social Dinner**



**Friday 10th**

**9:30 – 10:30h**

**Keynote Speaker:** “Control and operation of the fraud cycle and anti-fraud plans (prevention, detection, correction, prosecution of fraud and corruption, conflict of interest and double funding) in the Next Generation Funds” (*Javier Font Miret*, Head of the European Funds Control Division II National Audit Office. General Intervention of the State Administration). Room Salón de Actos, Faculty of Economics, Universidad de Burgos.

**Session 5: EU Projects and National Antifraud Agencies (Room Salón de Grados, Faculty of Economics, Universidad de Burgos)**

**10:30h**

**Round Table** “National AntiFraud Agencies and EU Projects of Hercules Programme”

**Moderator:** Íñigo García Rodríguez, Associate Professor in Corporate Finance, University of Burgos.

**Participants:**

*Cristina Sierra (EUMODNEXT Project) and Óscar López-de-Foronda (EUMODFRAUD EU Project)*

*Judit Zeisler (Transparency International Hungary)*

*Leticia Abarca (EU Policy Advisor, Office Castilla-La Mancha Bruselas)*

*Mariafelice Arezzo (FRED2 EU Project)*

**11:15h**

**Networking with the participants, Q&A and Coffee break**

**11:30h**

**Presentation of works** (15 min each paper)

“Understanding the Impact of Next Generation EU Funds: An In-depth News Analysis”

Authors: Félix J. López-Iturriaga and Iván Pastor Sanz (University of Valladolid and Banco Santander)

“The relationship between ESG and corruption events in the banking industry: An empirical analysis”

Authors: Pablo de Andrés, Nuria Suarez (Universidad Autónoma de Madrid), Salvatore Polizzi, Enzo Scannella (University of Palermo)

“Are codes of ethics useful in fighting corporate corruption? The moderating role of ownership structure”. Authors: Teresa Elvira, Iñigo García, Elena Romero, Manuel Castelo Branco, and Marcos Santamaría (University of Burgos)

**12:15h**                      **Networking with the participants, Q&A**

**12:30h**                      **Presentation of works** (15 min each paper)

“Countering corruption in a captured state: the conditionality mechanism in practice on the example of Hungary”

Author: József Péter Martin (Transparency International Hungary, Corvinus University of Budapest)

“Corporate Volatility and financial controversies”

Authors: Marcos Morente, Alfonso Serrano, José María Díez and David Blanco Alcántara (University of Burgos)

“Corporate Corruption and climate risk exposure”

Authors: Conrado Diego García (University of Valladolid), Jose María Díez (University of Burgos), Ender Demir (Reykjavik University)

“Envisioning Responsible Business Strategies and Corporate Compliance in China”

Authors: Timothy Byron Klatte (Grant Thornton), Lionel Huntley Henderson (The Sino-British College, USST) and Juergen Seufert (Ningbo University of Finance and Economics)

**13:30h**                      **Presentation of Web of EUMODNEXT TEAM**

*Iván Pastor*, Expert member of EUMODNEXT Team.

**13:45h – 15:00h**        **Networking with the participants, Q&A and Lunch Break**

**15:30h**                      **Conclusions and recommendations**

**16:15h**                      **Closing Ceremony** (Room Salón de Grados, Faculty of Economics, Universidad de Burgos)